

## COLLEGE OF BUSINESS Undergraduate Programs

Program (Source: URI Websites)	Website Address	Mission *M = comprehensive mission statement, D = descriptive mission statement, I = in-between, N = no mission statement	*	Gen Eds
College of Business	<a href="http://www.cba.uri.edu/home/prospective/">http://www.cba.uri.edu/home/prospective/</a>	Today, with more than 1,600 undergraduate students, over 250 graduate students, 50 full-time faculty and more than 13,000 alumni, our College of Business Administration is considered one of the best in the region. We are fully accredited by AACSB - The Association to Advance Collegiate Schools of Business, the major accrediting agency for programs in business administration and accounting. We serve Rhode Island, and selected national and international communities. Our alumni hold leadership positions throughout the world. We are constantly reassessing our programs to ensure our graduates succeed in their chosen careers.	D	
Accounting, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/accounting/">http://www.cba.uri.edu/academics/undergraduate/departments/accounting/</a>	<p>The College of Business Administration offers a curriculum leading to the Bachelor of Science (B.S.) degree with a major in accounting. The College also offers the Master of Science (M.S.) degree, which provides the education recommended by the American Institute of Certified Public Accountants for the practice of public accounting. Both the undergraduate and graduate accounting program are accredited by AACSB International - The Association to Advance a Collegiate Schools of Business. In fact, the M.S. program was the first accredited program in New England.</p> <p>In addition to providing a general education and business background, the curriculum provides the necessary knowledge and skills for students to get positions in all areas of accounting. Opportunities exist for students to engage in internship programs in all areas of accounting. The passage of Sarbanes-Oxley (SOX) has significantly increased the demand for accountants not only in public accounting but in both government and industry.</p>	I	Yes (PDF)
Finance and Insurance, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/finance/">http://www.cba.uri.edu/academics/undergraduate/departments/finance/</a>	<p>The College of Business Administration offers a curriculum leading to the Bachelor of Science (B.S.) degree with a major in finance. A major in finance prepares the student for managerial positions in the private, public, and nonprofit sectors. The curriculum emphasizes both financial decision making and implementation.</p> <p>The curriculum is tuned to changing financial management issues. In addition, the curriculum assures that each student reaches a level of competency in integrative global financial management. The teaching emphasis focuses on problem solving, decision making, team-work, and analytical and computer skills. Finally, opportunities exist for students to engage in internship programs with financial institutions, government agencies, and business firms.</p>	I	Yes (PDF)

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General Business Administration, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/business/">http://www.cba.uri.edu/academics/undergraduate/departments/business/</a>	<p>The College of Business Administration offers a curriculum leading to the Bachelor of Science (B.S.) degree with major in general business administration. This curriculum offers the student an opportunity to study all phases of business operation. It is particularly suitable for those students who are planning to operate their own businesses and are seeking a broad business background, or for a student who desires a general business background at the undergraduate level prior to taking more specialized graduate work.</p> <p>A general business administration student takes a broad spectrum of courses and does not concentrate in one special field of study. For students interested in courses offered outside the College of Business Administration, four professional electives may be taken from the 300- and 400-level courses offered in other colleges (e.g., Arts and Sciences) at the university. Finally, opportunities exist for students to engage in internship programs with a wide variety of businesses.</p>	I	Yes (PDF)
International Business, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/internationalbusiness/">http://www.cba.uri.edu/academics/undergraduate/departments/internationalbusiness/</a>	<p>The College of Business Administration offers a Bachelor of Science (B.S.) degree with a major in international business. The curriculum is designed to prepare students to meet the challenges of an international career by achieving proficiency in the language of another country as well as a background in its history, economy, politics, culture, and arts. In addition to the common body of knowledge required of all business students, international business majors will study business principles taught from a global perspective. A required internship abroad and/or study abroad experience is an essential part of the program.</p>	I	Yes (PDF)
Management, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/management/">http://www.cba.uri.edu/academics/undergraduate/departments/management/</a>	<p>The College of Business Administration offers a curriculum leading to the Bachelor of Science (B.S.) degree with a major in management. This curriculum is intended to provide the student with a background in the conceptual, analytical, decision making, and applied aspects of managing an organization. Courses are carefully integrated to include an overall introduction to business administration with a number of complementary areas of study in organizational theory and behavior, the management of human resources, industrial and labor relations, personnel administration, general business administration and business law.</p> <p>Careers in business, government, hospitals, and other organizations are open to students who have successfully completed the curriculum. These studies also provide a good background for graduate programs in management. Finally, opportunities exist for students to engage in directed studies or internships with a wide variety of organizations.</p>	I	Yes (PDF)

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Management Information Systems, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/managementinformationsystems/">http://www.cba.uri.edu/academics/undergraduate/departments/managementinformationsystems/</a>	The College of Business Administration offers a curriculum leading to the Bachelor of Science (B.S.) degree with a major in management information systems. Courses in this area focus on the advanced technologies used in business and industry today. Emphasis is on computer applications, information management and data analysis. Graduates possess skills in the application of microcomputer software and related tools. They understand the value of "information" and the various technologies used to help organizations use information. In addition, Students have a solid grounding in methodologies of data analysis to support business decision making. Directed studies and internships offering practical experience in organizations are also available.	I	Yes (PDF)
Marketing, B.S.	<a href="http://www.cba.uri.edu/academics/undergraduate/departments/marketing/">http://www.cba.uri.edu/academics/undergraduate/departments/marketing/</a>	The College of Business Administration offers a Bachelor of Science (B.S.) degree with a major in marketing. A major focus of marketing is the determination of product and service needs of consumers and industries. Marketing research, information systems and analysis are used in the development and management of products and services as well as the design and execution of communications, pricing and distribution channels. Elective courses expose students to exciting career opportunities in advertising, product management, sales management, marketing research and other facets of marketing. Directed studies and internships offering practical experience in organizations are also available.	I	Yes (PDF)